



# Business Profile

...Welcome to a World of Ingenious Immersive Brand Experience

# Empowering Brands, Connecting People.

We believe every brand has a story that can inspire, engage, and forge lasting connections. Based in Lagos, we are a full-service marketing communications and project management agency dedicated to creating immersive, impactful brand experiences. From Nigeria to Sub-Saharan Africa and beyond, our solutions blend creativity with strategy to amplify brand presence and deepen audience engagement.





# Our Mission

Tantacom's mission is to empower brands to connect, engage, and inspire audiences through innovative and immersive experiences. We are committed to delivering strategic solutions that drive brand growth, foster meaningful connections, and leave a lasting impact on consumers. With creativity, expertise, and passion, we partner with our clients to unlock the full potential of their brands and elevate their presence in the market place.



# Our Vision

To become Africa's premier agency for innovative brand experiences, blending creativity and strategy to set a new standard in audience engagement.





A love for what we do, evident in every detail we bring to life.



Bringing fresh, imaginative approaches to every project.

# Core Values SPICE

**INTEGRITY**

We uphold honesty and transparency in all our dealings with internal and external stakeholders.



At our core, lies our commitment and readiness to serve.



Striving to exceed expectations on every project.



With collaboration, we build strong, productive partnerships with our clients and stakeholders.

# What Sets Us Apart

- We provide an extensive range of services, including marketing communications, project management, event design, digital engagement, and strategic consulting, all in one place.
- Our solutions are tailored to meet the specific objectives of each client, guaranteeing impactful results.
- By utilizing cutting-edge technology, we craft engaging experiences that captivate our audiences.
- Every project is centered on measurable results, ensuring maximum return on investment.
- With a thorough understanding of both local and global markets, we create solutions that connect with diverse audiences worldwide



# Our Solutions

We offer a comprehensive suite of services designed to amplify brands and build lasting connections.



# Marketing & Communications

Strategic planning and execution of campaigns, including Media Buying, PR, Out-of-Home (OOH) Advertising, and Experiential Marketing, to amplify brand visibility and engagement.



# Digital Marketing

Social media strategy, content creation, performance marketing, analytics, and other digital solutions designed to connect with audiences in a fast-evolving digital landscape.



# Creative Design & Content Production

From branding and visual design to multimedia content production, our team crafts engaging and cohesive assets that align with every client's vision.



# 360° Turnkey Events

Concept creation, planning, and execution of immersive events, including experiential activations, corporate gatherings, and product launches, designed to create lasting impressions.



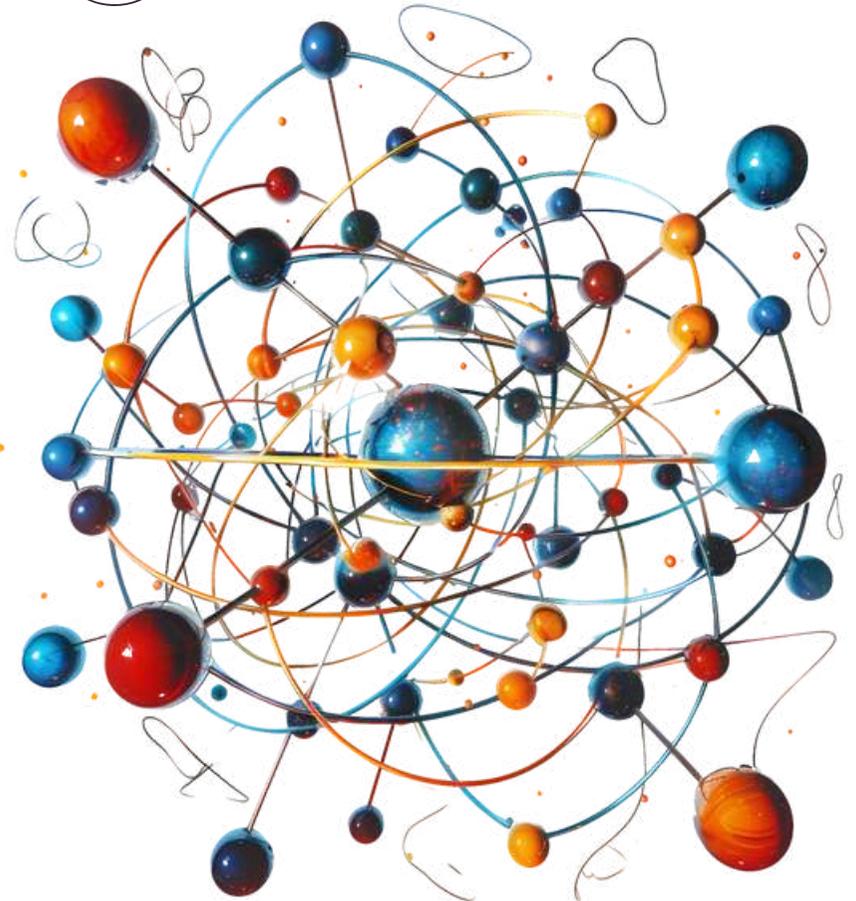
# Brand Strategy Consulting

Strategic guidance for brands to define their identity, refine audience engagement, and align with business goals, supported by in-depth market insights and a customer-centric approach.



# Project Management

Seamless planning, coordination, and execution of projects, ensuring timelines, budgets, and objectives are met with precision and efficiency.



# Event Design

We bring events to life with immersive, creative designs that captivate audiences. From layout and ambiance to audiovisual and interactive elements, our event design services focus on creating visually appealing and engaging environments that reflect each brand's unique identity.



# Why Tantacom

- Deep Industry Expertise: Over a decade of experience in marketing luxury and lifestyle brands.
- Strategic Market Insights: Data-driven execution tailored to the evolving consumer landscape.
- Seamless Execution: End-to-end project management ensuring flawless activations.
- Premium Brand Storytelling: Elevating brands through compelling narratives and immersive brand experiences.



# Our Clients

We are proud to have partnered with a wide range of clients, from established corporations to emerging brands across various sectors. Our clients trust us to elevate their brand presence, connect with audiences, and drive impactful results. Through close partnerships, we ensure that every solution we deliver aligns with our clients' objectives, adding measurable value and supporting their growth.



# Clients Who Trust Us



Masters Energy



Stanbic IBTC  
A member of Stanbic Bank Group



DEPARTMENT OF  
PETROLEUM RESOURCES  
The Petroleum Regulatory Agency of Nigeria



# Our Team



**John Fadejola**

Head, Marketing & Communications



**Jennifer Odufuwa**

Co-CEO



**Olufunke Adu**

Co-CEO



**David Utehrun**

Head, Business Development



**Kufre Ekwere**

Creative Director



**Adeagbo Yakub**

Operations Executive

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# Ready To Elevate Your Brand

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Thank You